



Roberto Jara, Executive Director
96 W. 15th Street, Suite 102
Holland, MI 49423
P.O. Box 1384
Holland, Michigan 49422-1384
Office: (616) 392-5058 Fax:(616) 392-4372
mobile: (616) 745-0887 roberto.jara@laup.org
www.laup.org

December 12, 2009

Board of Directors:

President

Frank Coronado
Grand Valley State
University

Vice President

Rick Walters
Holland Police Department

Secretary

Dina Matchinsky
Ottawa County

Treasurer

Maria Olga Mier
Chemical Bank

Directors

Robert Alvarez
Law Office of Jose
Sandoval

Abe Carrillo
Herman Miller

Alfredo Gonzales
Hope College

Fred Johnson
Hope College

Jose Mireles, Jr.
Lighthouse Insurance
Group

Val Molina,
Retired, Heinz

Stacey VandenBosch
El Puente

Dear Supporter,

Now in its 45th year, Fiesta is the longest running Hispanic cultural event in West Michigan. The event has drawn crowds estimated as high as 20,000.

We would be truly honored if your organization would join us again as a Sponsor in 2010. Sponsorship of Fiesta would not only support this cultural event and provide exposure to the community; it also supports programs that are critical for our community.

LAUP serves the community by helping Hispanics integrate positively in the larger community, through its highly effective English as a Second Language program (over 150 served annually), Bilingual Computer training (over 185 served annually) and GED Preparation for those whose primary language is Spanish.

The most significant new work that LAUP does is addressing the need to help Hispanic Youth graduate from High School. In 2009, LAUP held its first Hispanic Youth Leadership Conference at Hope College with over 230 youth in attendance. In June of 2009 LAUP inaugurated a year round youth program to develop leadership among Hispanic Youth.

Additionally, LAUP offers much needed legal services to the community and a variety of other services to persons in need (over 2,000 units of service annually). Your support makes this important work possible for many who would not know where to turn otherwise, because of language and cultural barriers. Thank you for considering supporting this important work, and please do not hesitate to call with further questions about what we can do for your organization through Fiesta 2010!

Respectfully,

Roberto Jara, Jr.
Executive Director

LAUP maintains the status of a 501(c)(3) organization, and contributions are tax-deductible.